



NEWS ADVISORY

SAVE THE DATE-April 25, 2007

April 19, 2007

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LOCAL OFFICIALS TO SPEAK AT WEST NILE VIRUS AWARENESS EVENT *-West Nile Virus Education Event for Seniors Advocates Using Mosquito Repellent-*

CONCORD, CALIFORNIA - - Several key officials are slated to speak at an event on April 25, 2007 aimed at educating seniors about West Nile virus and how to protect themselves against the mosquito-borne disease. The event, hosted by the Contra Costa Mosquito and Vector Control District (District) is in recognition of California's West Nile Virus and Mosquito & Vector Control Awareness Week April 23-29, 2007. More than 250 seniors in the Rossmoor community of Walnut Creek are expected to hear the officials talk about West Nile virus and will be given free samples of mosquito repellent.

Slated to speak are former Assembly Member Joseph Canciamilla; Public Health Director Dr. Wendel Brunner; Department of Agriculture Commissioner Edward Meyer; Contra Costa Mosquito & Vector Control District General Manager Craig Downs; and the National Executive Director of the DEET Education Program Susan Little.

"West Nile virus is not a passing phenomenon," said Deborah Bass, public affairs manager for the District. "This is a wonderful collaboration of individuals who are working to keep our residents, in this case, an at-risk community, healthy through West Nile virus education and dissemination of repellents recommended by the United States Centers for Disease Control and Prevention."

- What:** West Nile Virus Education and Repellent Giveaway for Rossmoor Residents
- Who:** Public Health Director Dr. Wendel Brunner
Former Assembly Member Joseph Canciamilla
Department of Agriculture Commissioner Edward Meyer
Contra Costa Mosquito & Vector Control District General Mgr. Craig Downs
National Executive Director of the DEET Education Program, Susan Little
- Where:** Rossmoor, 1001 Golden Rain Road, Walnut Creek, Fireside Room
- When:** Wednesday, April 25, 2007 from 10:00 - 11:00

The Contra Costa Mosquito & Vector Control District is a public health agency and has been protecting public health for 80 years. Please visit our website for more information www.ccmvcd.dst.ca.us or call (925) 685-9301.